

AUGUST 2021 NEWSLETTER



Antoine Brochu, Purchaser

Harvest Season

August is a busy month for grains. Whether you are finishing harvesting wheat or starting to work in barley and oats fields, we can buy or help market your grains. At Floradale Feed Mill, our customers have priority for our grain purchases at harvest. We can work with you to take the number of crops you want to sell us directly from the field. To make that happen, please reach out to me so we can

organize and make the 2021 harvest season seamless. It's also my pleasure to discuss pricing and different marketing options for the new crop.

Here is a small reminder about our moisture requirements for your grains. Over the maximum amount, we reserve the right to refuse the load. If we accept it but it's over the shrink limit, we will decrease the weight paid according to the Canadian Grain

Grain	Maximum	Shrink Applied
Wheat	14.5	15.1 & higher
Barley	14.8	15.4 & higher
Oats	14.0	14.6 & higher

What are Mycotoxins?

Nikki Campbell, Ruminant Nutritionist

Mycotoxins are produced as a defense mechanism by mold. Mold growth occurs for a few reasons such as weather extremes, insect damage, poor storage, and poor feed-out practices. When mold becomes stressed or threatened, it produces mycotoxins to protect itself; this can occur both before harvest and during storage. However, it is important to note that the presence of mold does not mean that mycotoxins are present. Mycotoxins are known as secondary metabolites and are not actually living organisms. They are produced like a poison during times of stress, or when molds feel threatened, acting as protection or defense to increase the chance of survival.





Mycotoxins can be found in several crops including corn and wheat and will affect the cellular functions of cattle when ingested. When mycotoxins are absorbed into the animal's system, they will target skin, mucosal membranes, and lymphoid cells. These are typically the first line of defense for the animal and damage to them can decrease the cow's immunity and overall gut health. Furthermore, this may result in issues with production, body condition, feed consumption, reproduction, and more.

Although mycotoxins cannot be removed from feed once they are present, the use of toxin binders has been found to be the most effective approach to minimizing associated health risks. Toxin binders work by binding with the toxin so it cannot be absorbed through the lining of the digestive tract. The toxin is then passed through the animal and excreted in the manure, instead of

We highly recommend that a mycotoxin test for new crop corn; speak to your sales or nutrition representative about the best time to do this testing. A fresh TMR sample can be collected and tested for mycotoxin levels and then appropriate levels of toxin binders added to your feed.

X-Zelit, the additive for dry cow feeds has switched to a finer ground product. Did you use The composition and efficacy of the product has remained unchanged, X-Zelit? although you will notice that dry cow feeds containing X-Zelit no longer have larger visible white particles.

Welcome to the Floradale Team

Stacy Seiling Senior Accounts Payable Specialist



Stacy brings over 20 vears of experience in corporate finance as a financial analyst. She is responsible for collecting and processing accounts pavable data in a confidential and timely manner, as well as

collecting and monitoring payroll data. Stacy is married with 2 daughters and enjoys playing baseball and hockey in her

Dana Comsa, CPA, CGA Assistant Controller



Dana joined the Floradale team in June 2021 and brings extensive experience in full cycle accounting. She graduated a Bachelor's degree in Economics in 1996 and gained her CGA designation in 2014. Dana is a mother of 2 sons ages

20 and 17. As a child, Dana spent her summers in Romania working with her mother and father in agriculture activities. We are excited to welcome Dana to our Accounting Department.

Susan Bettencourt Senior Human Resources Manager



Susan started at Floradale in May 2021 as the Senior Human Resources Manager. She brings with her strong experience with human resources activities and drives key people and business initiatives as well as continual improvement

and success at Floradale Feed Mill. Susan was born, raised, and currently resides in Cambridge, ON along with her family.

Employee Spotlight

Floradale is blessed with a number of employees that have shown dedication and loyalty throughout the decades. The employees of Floradale have seen the mill through hard times and good times and have been the reason Floradale is still going strong in



Cecelia Curtis



Oscar Clemmer mixing feed in the

20+ Years

Cecelia Curtis Darcy Martin Cam Martin Tim Metzger

Brian Chamberlain

30+ Years

Keith Horst Donna Freeman Dave Roth John Drummond Nevin Martin Dave Shantz Rob Nickel

40+ Years 50+ Years

Ron Shantz Oscar Clemmer Bruce Habermehl Amsey Weber Steve Bozic Elroy Martin



Dave Shantz



Original storefront in the 1970s

Current Employment Oppurtunities

Poultry Specialist

We have an exciting opportunity to join our Sales & Nutrition team. This position consists of providing customer care and managing the nutritional requirements for broiler and turkey flocks, troubleshooting on-farm challenges, maintaining contact with customers, developing budgets, forecasts, and strategies to meet sales targets. Required qualifications for this job include a minimum of a diploma in agriculture or equivalent work experience and knowledge of the poultry feed industry.

Warehouse Personnel

Currently, we are looking for individuals to join our team as warehouse personnel. Candidates for these full-time positions will work straight shifts from 8 am to 3 pm, with overtime opportunities weekly. No experience is necessary but would be an asset. Duties include bagging finished feeds, warehouse work, work clean up, and fulfilling customer orders.

Production Worker

This full-time position will involve week-day shift work (Monday to Friday) with an occasional Saturday shift. Responsibilities will include warehouse duties, pelleting/batching, and receiving. Qualifications and Skills required are strong communication skills, the ability to work well with others, and the ability to represent the company positively with customers.

More information on these job opportunities can be found at ffmltd.com/careers. To apply, please email your resume and references to ffmjobs@ffmltd.com or send them to Floradale Feed Mill, Attn: Human Resources.

Floradale offers a competitive wage, pension plan, and group insurance benefits. We appreciate all who apply, but only those selected for an interview will be contacted.