

SEPTEMBER 2021 NEWSLETTER



In-House Wheat Vomitoxin Testing

As part of Floradale's continued efforts to remain vigilant in our quality and testing processes, we are happy to announce that our commodity receiving team is now able to test wheat vomitoxin (DON) levels in-house, in addition to in-house corn testing. DON, or vomitoxin, is a type of mycotoxin that can have toxic effects on production and at high levels in feed can impair growth, lactation, and reproductive performance.

Ingredients with known high levels of DON could be an indicator of the presence of other toxins and would be rejected by our receiver. Ingredients with a low risk level of DON will be accepted, segregated and used in the mill for finished feed production. Ongoing monitoring for a larger panel of mycotoxins will continue to take place at external labs, such as T2 Zearalenone and Fusarium. Finished feeds are also spot sampled to ensure we've mitigated all mycotoxin risk. This is just another step we've taken to ensure we are serving our customers and maintaining the FFM quality assurance you know and trust at every step of the process.



Durrell Frey, Commodity Reciever

Donna Freeman Retires Thank you for 37 years!





Please join us in congratulating Donna Freeman on her retirement! A long term member of the FFM family and a familiar voice to our loyal customers; Donna started at Floradale in 1984 and has played an instrumental role on the accounts receivables and broiler care teams over the years. Floradale staff, past and present, came together in early September to celebrate with Donna and her family. Thank you,

Donna, for nearly four decades of Floradale service!

Do you have barley or oats to sell?

We will be buying and stocking oats instead of mixed grains for new crop. We continue to prioritize purchasing from our customers and would be happy to arrange for pickup or delivery. Contact Antoine for more details at 226-747-7012 or antoineb@ffmltd.com.

Updates to Floradale's Poultry Team

We look ahead to the future with excitement as we see new faces join the organization. Along the way, we also have to say some hard goodbye to employees moving on to the next chapter in their career. In August, Dave Shantz resigned from his Sales position with Floradale Feed. Dave is a colleague and a friend. We wish him the best in his next season. Thank you, Dave, for 33 years. Adam Putnam will be the main point of contact for Dave's accounts and is looking forward to connecting with you. Adam brings a wealth of knowledge to the role, specializing in end-of-flock reporting, in-barn monitoring, quota sales and transfers, as well as flock weights, mortality, and appearance. Contact Adam to see how he can help with your poultry operation needs. adamp@ffmltd.com | 226-753-4449

Also new to the team is Annie Lychacz. Annie grew up in the organization. A grand-daughter to Ward Schwindt, Floradale's founder, Annie worked at Floradale throughout high school and university. She has spent the last 10 years leading sales and customer engagement initiatives for companies such as Wolseley Canada, Grodan Agriculture and Home Hardware. She is excited to be 'coming home' to Floradale. Annie joins Cam Martin on the Broiler & Turkey care team.

anniel@ffmltd.com | 519-577-1914







Corn silage days are here! Let us help you determine your harvest date by checking the moisture. Drop off some stalks and we'll test them for you on Tuesdays and Thursdays in September.



Did you hear?

Floradale Feed Mill has once again received a top score of 100% on our Feed Assure (HACCP) Audit, thanks to our many conscientious workers and the guiding hand of Danille Dunn, our HACCP Coordinator. FFM takes great pride in providing the finest in quality feeds and service to our Ontario customers in the livestock and poultry industries.

Exciting Job Opportunities

Poultry Specialists

We have an exciting opportunity to join our Sales & Nutrition team. This position consists of providing customer care and managing the nutritional requirements for broiler and turkey flocks, troubleshooting on-farm challenges, maintaining contact with customers, developing budgets, forecasts, and strategies to meet sales targets. Required qualifications for this job include a minimum of a diploma in agriculture or equivalent work experience and knowledge of the poultry feed industry.

Warehouse Personnel

Currently, we are looking for individuals to join our team as warehouse personnel. Candidates for these full-time positions will work straight shifts from 8 am to 3 pm, with overtime opportunities weekly. No experience is necessary but would be an asset. Duties include bagging finished feeds, warehouse work, work clean up, and fulfilling customer orders.

Production Worker

This full-time position will involve week-day shift work (Monday to Friday) with an occasional Saturday shift. Responsibilities will include warehouse duties, pelleting/batching, and receiving. Qualifications and Skills required are strong communication skills, the ability to work well with others, and the ability to represent the company positively with customers.

More information on these job opportunities can be found at ffmltd.com/careers. To apply, please email your resume and references to ffmjobs@ffmltd.com or send them to Floradale Feed Mill, Attn: Human Resources.Floradale offers a competitive wage, pension plan, and group insurance benefits. We appreciate all who apply, but only those selected for an interview will be contacted.