

FLORADALE FEED MILL

JUNE 2022



Monthly Newsletter



Vol 1 Issue 18



It was in June 1962 when Floradale Feed Mill was purchased by Ward Schwindt, in our original location in downtown Floradale. We've come so far since these humble beginnings.

ADVICE FROM THE EXPERTS

BEAT THE HEAT

HEAT STRESS MANAGEMENT



RINSKE VAN DER STEEGE



Did you know a milking cow starts to experience heat stress when the combined temperature and humidity, known as Temperature-Humidity Index (THI), reaches 68? This occurs when temperatures are 20°C with 100% humidity, 22°C with 50% humidity, or 25°C with 10% humidity. We have already experienced a few warm and humid days, and to think it is just the beginning of June!

We know that heat stress negatively affects feed intake and milk production, but heat stress also affects a dry cow and her calf's future growth, production, and genetics. **Partnering with Balchem, FFM has data loggers available for use and can measure temperature, humidity, and THI.** Each dairy farm is unique; therefore, the loggers are placed in critical areas inside and outside the barn. This tool can help make informed decisions regarding heat abatement strategies.

When thinking about reducing heat stress, don't forget to think about possible nutrition strategies. Contact your FFM rep & Rinske will set up your trial.



FOR EVERY POINT ABOVE A
THI OF 68, A COW WILL LOSE
0.3KG OF MILK PER DAY!

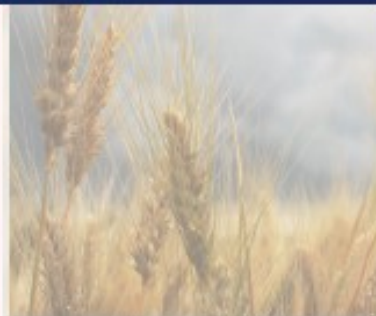
Want to learn more about combating heat stress or get data loggers in your barn?
Contact Rinske van der Steege at 226-567-9194.



Sarah Davison joins the Poultry Care Team

✉ sarahd@ffmltd.com ☎ 519-577-1914

Meet Sarah Davison. Sarah joins our poultry care team in the role of Poultry Feed Scheduler. Prior to her new role, Sarah was a Pelletier at FFM and is excited to take on this new opportunity within the Floradale team. Sarah has worked in the feed industry for many years, with roles in customer service and feed manufacturing. Her knowledge will be a great asset to the Feather team. Sarah looks forward to connecting with you.



MARKET UPDATE

Connor Smith, Purchaser

Wheat futures continue to move into uncharted territory. Bullish factors remain, with the Indian government's ban on exporting wheat and the continuing war in Ukraine. There are reports estimating roughly 1.8 million metric tons of wheat stuck at Indian & Ukrainian Ports, with some saying the product will be moved back into the domestic market. In war-torn Ukraine, it is predicted that up to 30% of the country's crops would be left unharvested in the 2022-23 season.

Corn planting in the United States is progressing slowly with 49% completed compared with 67% on the 5 years average this time of year. This threatens the ability to add acres to the USDA's estimate.

Locally, agreeable weather has helped to put us in great shape for planting numbers and basis levels on corn have remained well supported. There was additional help with the Canadian dollar recovering more than 100 points while following the uptrend in crude oil.



AVIAN INFLUENZA UPDATE

HPAI in Ontario is ongoing and Floradale continues to diligently monitor the situation. As of May 30th, there have been 26 infected premises identified. The last case was identified on May 18th in the Region of York. Heightened bio-security measures at FFM will continue until all primary control zones have been revoked.

Interested in our Grain Bank Program?

Inquire with your sales rep today for more information!



In volatile market conditions, you may want to consider hedging against the sudden fluctuations of crop values. Floradale's Grain Bank program provides you the ability to store corn without the overhead storage and elevation costs, while providing competitive payout rates.



Questions about our Newsletter or ideas for inclusion? We'd love to hear from you. Contact Annie Lychacz at anniel@ffmltd.com